The Opportunity for Waverley as a Global Entrepreneurial Hub

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WEB 2.0

TOP100

AUSTRALIAN WEB 2.0 APPLICATIONS

METHODOLOGY

International strategy firm Future Exploration Network has been monitoring the Australian and global Web 2.0 landscape closely for several years. A short list of candidates was created and blog posts and other online tools were used to notify a broader group of candidates of the opportunity to contribute to the list. Future Exploration Network conducted research with candidates to determine each company's rankings based on the following scope and criteria.

SCOPE

To be eligible for the list, candidates needed to be:
- Applications (not content only)
- Rich web-based interface (not mobile only)
- Create value from participation
- Represent genuine innovation
- Significantly Australian

CRITERIA

An expert panel led by Ross Dawson, chairman of Future Exploration Network, assessed each application on the following criteria, with a weighted points system determining the final order.
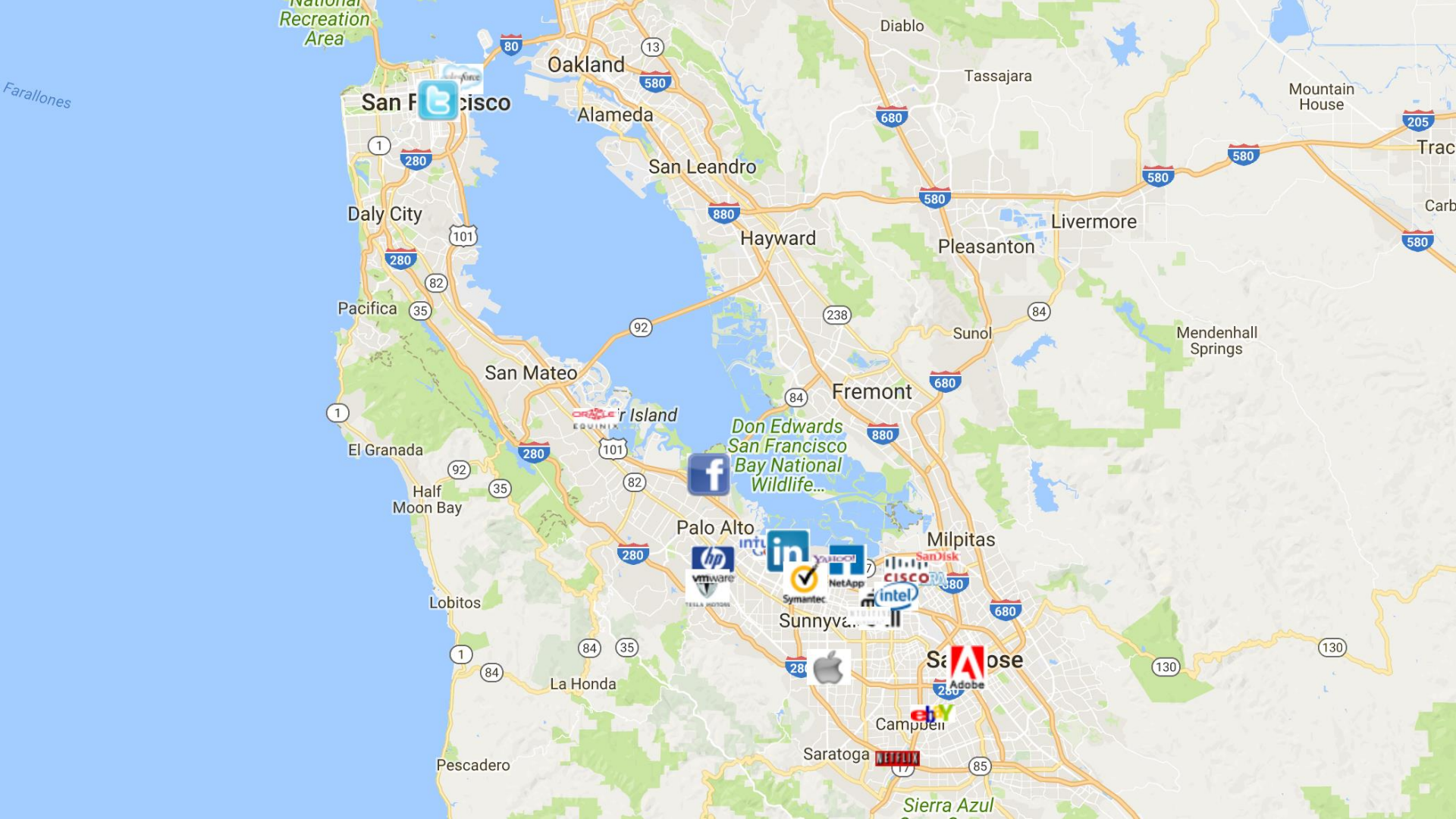- Revenue and viability
- Users
- International success
- Business value
- Innovation
- Web 2.0 features

Rank	Application	Website	Person/company	Description
1	mig33	www.mig33.com	Project Goth (Steven Goh/Mei Lin Ng)	Global mobile and web-based community, including social networking and messaging such as IM, email, text and photo sharing. Founded in 2005 in Perth and now based in the United States. Has raised $US23 million ($24 million) and has more than 7 million users in 200 countries.
2	Confluence	www.atlassian.com	Atlassian (Mike Cannon-Brookes/ Scott Farquhar)	Enterprise wiki with 5000 clients in more than 80 countries. Based in Sydney and San Francisco. Atlassian has more than $22 million in revenue with no external funding.
3	Red Bubble	www.redbubble.com	Martin Hosking/Peter Styles/ Paul Vanzella	Art gallery and creative community where artists can upload art and sell it in many formats. More than 100,000 items sold in 71 countries in the first financial year. Raised $3.7 million in funding.
4	3eep	www.3eep.com	Rob Antulov/ Nick Gonios	Social networking platform covering sports from national to school level for sports enthusiasts, players, teams and parents, allowing discussions and photo and video sharing. Has licensed the platform in Australia, Canada and Germany, and is also run as a stand-alone social network.
5	Engagd	www.engagd.com	Faraday Media (Chris Saad/Ashley Angell)	Web service application that creates "attention profiles" of users, and enables these to be used in customising services and content for users.
6	MyVirtualHome	mvh.com.au	Greg Lane/ Paul Condon	Allows users to create an accurate 3D walk-through model of their home, preview renovation possibilities and products provided by vendors, and contact service suppliers. People can share their home interiors and gardens for collaborative design. The viewing software will soon be available as a free download, allowing manufacturers and retailers to display products and themed homes in interactive 3D on their websites. Software being sold and licensed in a number of overseas countries.
7	Booking Angel	www.bookingangel.com	Dean McEvoy/David Watson	Service for restaurants to take online bookings without needing a computer. Expanding into the United States. Coming features include a validated restaurant rating system.
8	Gnoos.com.au	www.gnoos.com.au	Red Lion Ventures (Ben Barren/Michael Leone/Peter Burley)	Australian blog and media search engine that indexes more than 150,000 sources. Services include providing large companies with detailed information on blog and social media references to their activities, and syndication of blog content to media organisations.

Ecosystem	Ranking	Startup Output Index	Funding Index	Performance Index	Talent Index	Support Index	Mindset Index	Trendsetter Index	Differentiation from SV Index
Silicon Valley	1	1	1	1	1	1	1	1	1
Tel Aviv	2	2	1	12	5	5	9	17	18
Los Angeles	3	4	6	2	3	13	11	4	11
Seattle	4	19	7	6	2	4	6	11	14
New York City	5	3	4	8	12	9	8	7	8
Boston	6	10	1	7	7	8	7	5	20
London	7	7	5	10	9	2	3	14	17
Toronto	8	6	9	3	10	3	15	12	5
Vancouver	9	13	12	9	4	14	2	9	19
Chicago	10	8	15	5	14	7	13	18	9
Paris	11	14	13	4	17	6	12	15	6
Sydney	12	5	14	16	6	12	16	1	3
Sao Paulo	13	9	10	15	19	11	5	16	4
Moscow	14	16	19	18	11	10	14	8	2
Berlin	15	15	11	13	13	20	18	5	16
Waterloo	16	11	16	14	16	17	17	10	13
Singapore	17	18	8	19	8	16	20	19	12
Melbourne	18	12	17	20	15	18	19	3	15
Bangalore	19	17	18	17	18	15	10	20	10
Santiago	20	20	20	11	20	19	4	13	7

2017 Global Startup Ecosystem Ranking

1 Silicon Valley
- Performance 1
- Funding 1
- Market Reach 1
- Talent 2
- Startup Experience 1

2 New York
- Performance 3
- Funding 2
- Market Reach 3
- Talent 7
- Startup Experience 4

3 London
- Performance 4
- Funding 4
- Market Reach 2
- Talent 10
- Startup Experience 5

4 Beijing
- Performance 2
- Funding 5
- Market Reach 19
- Talent 8
- Startup Experience 2

5 Boston
- Performance 6
- Funding 6
- Market Reach 12
- Talent 4
- Startup Experience 3

6 Tel Aviv
- Performance 9
- Funding 8
- Market Reach 4
- Talent 11
- Startup Experience 7

7 Berlin
- Performance 7
- Funding 9
- Market Reach 6
- Talent 5
- Startup Experience 10

8 Shanghai
- Performance 8
- Funding 3
- Market Reach 10
- Talent 9
- Startup Experience 13

9 Los Angeles
- Performance 5
- Funding 7
- Market Reach 15
- Talent 14
- Startup Experience 11

10 Seattle
- Performance 12
- Funding 13
- Market Reach 14
- Talent 3
- Startup Experience 6

11 Paris
- Performance 14
- Funding 14
- Market Reach 9
- Talent 16
- Startup Experience 8

12 Singapore
- Performance 16
- Funding 16
- Market Reach 11
- Talent 1
- Startup Experience 20

13 Austin
- Performance 15
- Funding 11
- Market Reach 18
- Talent 6
- Startup Experience 9

14 Stockholm
- Performance 17
- Funding 20
- Market Reach 8
- Talent 18
- Startup Experience 12

15 Vancouver
- Performance 19
- Funding 19
- Market Reach 7
- Talent 15
- Startup Experience 15

16 Toronto-Waterloo
- Performance 18
- Funding 12
- Market Reach 5
- Talent 20
- Startup Experience 18

17 Sydney
- Performance 20
- Funding 10
- Market Reach 13
- Talent 12
- Startup Experience 17

18 Chicago
- Performance 13
- Funding 15
- Market Reach 20
- Talent 13
- Startup Experience 14

19 Amsterdam
- Performance 10
- Funding 17
- Market Reach 17
- Talent 19
- Startup Experience 16

20 Bangalore
- Performance 11
- Funding 18
- Market Reach 16
- Talent 17
- Startup Experience 19

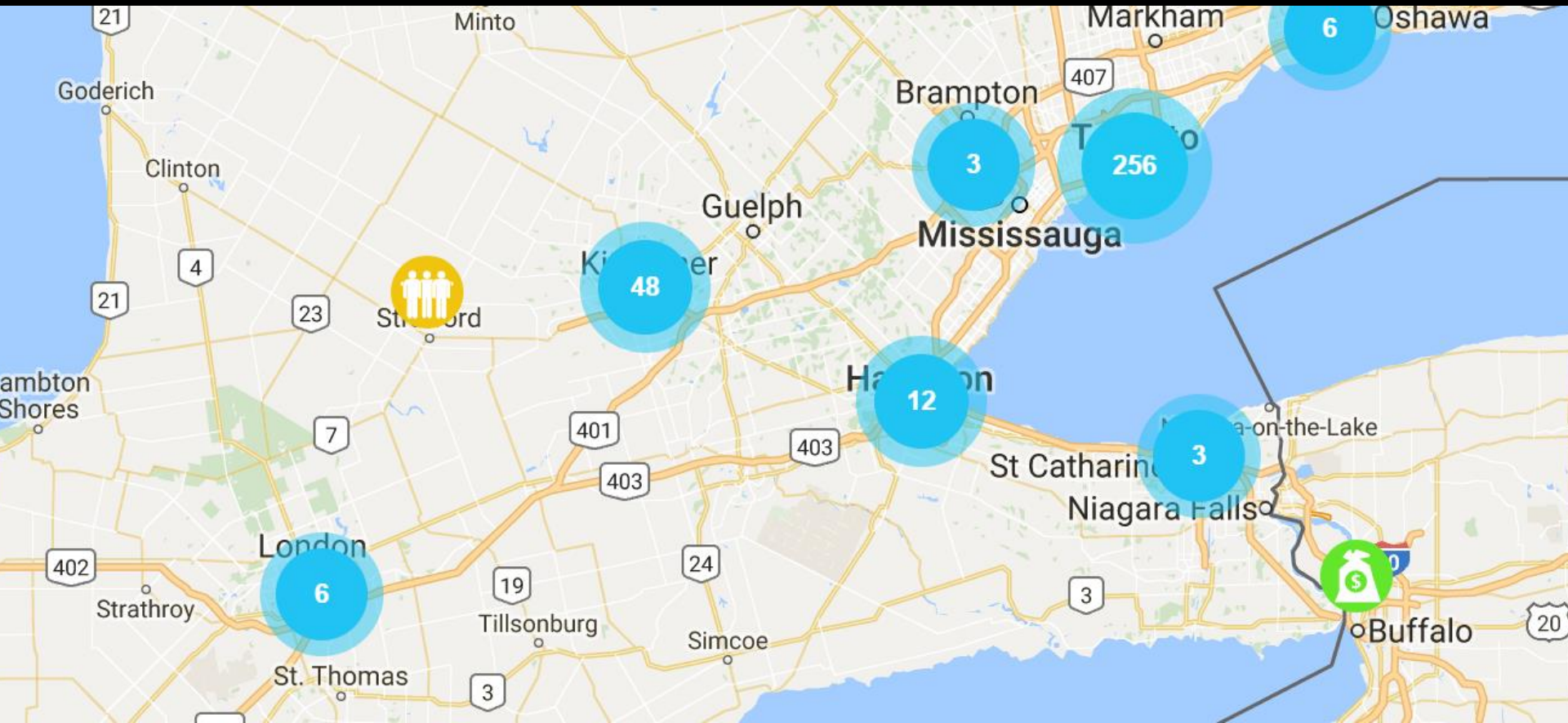# YOUR GEAR YOUR WAY.

BESPOKE DESIGNED SPORTS GEAR

YOU DESIGN   WE CREATE   YOU SHRED
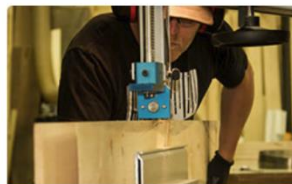
START DESIGNING →

CUSTOM
SURFBOARDS

CUSTOM
SKATEBOARDS

CUSTOM
SNOWBOARDS

CUSTOM
YOGA MATS

START DESIGNING →

START DESIGNING →

START DESIGNING →

START DESIGNING →

BBONDI
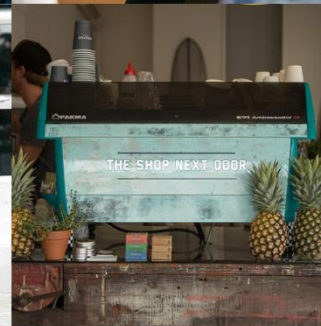
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OUR PHILOSOPHY

We believe that companies and individuals have unlimited opportunities for success. We believe that our ability to achieve our goals is directly related to our ability to laterally observe the landscape and to focus on achieving our goals in a disciplined fashion.

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Select a service	**envato**market Browse 9+ Million Digital Assets	**envato**studio Hire Designers & Developers
envatotuts+ Learn with tutorials & courses	**envato**sites Launch simple websites, no code required	**envato**elements Download unlimited Graphic Assets
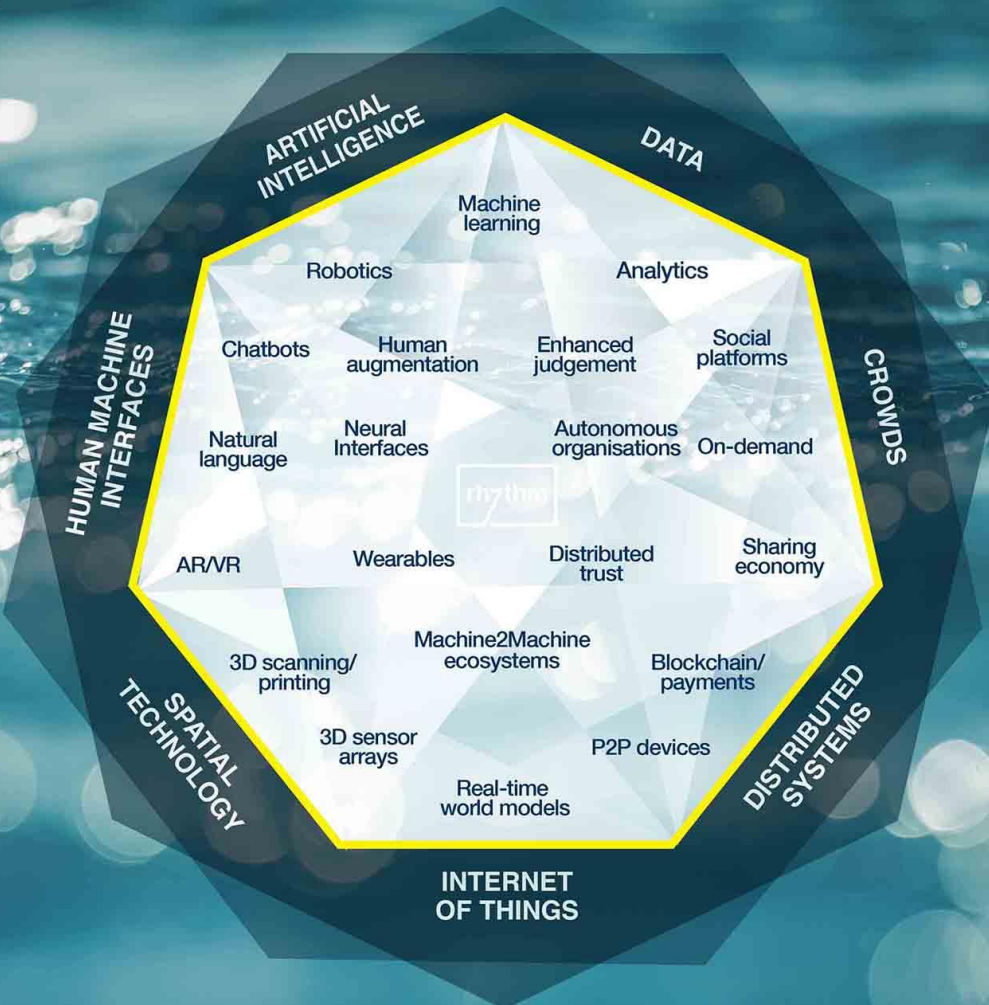
Startup Hub Success Factors

Talent

Infrastructure

Funding

Space

Community

Networks

Mentorship

Openness

Lifestyle

The
Opportunity

Image: Tim Grubb